The Eight Whys of an Information Portal

An information portal provides you with access to quality resources. For anyone doing research – whether on patents, industry trends, news, or latest advances in a given scientific field – an information portal is a must.

Here is why...
By subscribing to electronic resources such as journals and magazines, an information portal will make research for employees quick and easy. An information portal offers a single search box to search all of our resources, including local information repositories.

Quick access to quality resources
When searching for any given topic, getting relevant and current results is critical. Employees can rest assured that information in their presentation, brief, proposal or paper is current and relevant.
An information portal gives our resources – be it journals, books, or internal documents – the visibility they deserve. More visibility means more usage – and an overall lower cost per subscription and per user.

Maximum visibility
We have different groups of users, and they are not all the same. With an information portal, we can create different interfaces for different research groups in our organization.
Full text access

Getting to relevant results is just the first step. You must be able to get to the full text of an article. And you must be able to do so through one click. Moreover, if the full text is not available they should be able to readily request it.
With usage reports you can get your arms around any gaps you have in coverage or subscriptions which are NOT being utilized.

Usage and analytics
Typically expert researchers gravitate to the same resource. Yet, they may be excluding relevant results based on the available evidence from a multitude of relevant sources. An information portal addresses this quandary by offering researchers results from multiple sources.
Our information portal lives within an existing ecosystem. It can integrate with other applications, such as CRM or website, so stakeholders have easy access to any kind of information anywhere, any time.

Extensibility
is the leading information portal for businesses and institutions of any kind. EDS provides you with a single search box to find quality information in your organization’s subscription resources. Enjoy quick and easy access to the world of premium reports, journals, and other sources of information whether in your organization or beyond.