

Your Organization Name
Media Contact Name
Address
City, State Zip-code
Phone: (###) ###-####
Fax: (###) ###-####
www.yourwebsite.com

Workforce Skills for 21st Century Success™
NEWS RELEASE

Increase Awareness and Usage with Local Publicity

Write your press release using this template, and submit it to local newspapers and other media outlets in your community.

**** Replace all blue fonts with your information and remember to delete this text box ****

(YOUR ORGANIZATION) LAUNCHES COMPREHENSIVE ONLINE JOB SEARCH AND CAREER PLATFORM

(Your City, State and Date) — Help has arrived for job seekers and workers of all ages in (your community)! *Workforce Skills for 21st Century Success™*, a comprehensive online job search and workplace skills program, is now available to help individuals find employment and achieve their career goals. In addition to powerful resume builders and job search tools, it provides skill building in basic skills, workplace soft skills, and computer skills. It also includes preparation for high school equivalency exams (the GED® test, HiSET®, and TASC test), occupational licensing tests, and WorkKeys® job skills assessments (National Career Readiness Certificate). This easy-to-use resource is available to (members/clients) of (your organization) *at no charge*, using (sign-on as designed for your organization), and can be accessed at (a/an 'your organization name' center/office) or from any Internet-enabled device by going to (www.yourorganization's website.org).

(Your organization) is happy to offer *Workforce Skills for 21st Century Success™* from LearningExpress | An EBSCO Company, as part of its job and career development services (or name of your program). It provides interactive, self-directed training that is ideal for job seekers of all experience and education levels, including students, veterans, and career changers. There are more than 500 online resources in a single application, so (members/clients) can easily access the item they need and work at their own pace, on their own schedule. (Your organization's director or prominent decision maker's name) is confident that *Workforce Skills for 21st Century Success™* will provide users with important and necessary tools for success.

This powerful platform, which is available to all (your organization name) (members/clients), is a great way for each individual user to receive additional personal job and career assistance.

To find out more about the free access to *Workforce Skills for 21st Century Success™*, call (Your organization contact person, at telephone number) or stop by and ask (Your contact person (or) staff member) for information.

About (Your organization name)
(Short paragraph about your organization)

GED® is a registered trademark of the American Council on Education. Used under license.
[If you list the GED® test, you must print the disclaimer]

For more information, contact (Organization's Contact Name, Title), at (Contact's email), or call (Contact's or organization's phone number).

#